ORDER

#105333 / Orders Order / Rev: Alt Order #: 06839841 Product Desc: Issue Estimate: 1577 Flight Dates: 09/12/12 - 09/17/12 Primary AE: Amy McCreary Original Date / Rev: 08/08/12 / 09/04/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Great American Media **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Democratic Congressional Campaign Advertiser Name: Demographic: A35+ New Business Thru: **Product Codes:** PLI2 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

				•
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	69	\$46,425.00	\$39,461.25

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	69	\$46,425.00	\$39,461.25	0.00
Totals	69	\$46,425,00	\$39 461 25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	30%	\$46,425.00
Market	100%	\$154,750.00

Revenue Codes:

CABLE 0% KBLR 0% KFBT 0% KINC 0% KLAS 27% KLVX 0% KSNV- 0%	Total
KFBT 0% KINC 0% KLAS 27% KLVX 0%	\$0.00
KINC 0% KLAS 27% KLVX 0%	\$0,00
KLAS 27% KLVX 0%	\$0.00
KLVX 0%	\$0.00
	\$41,782.50
KSNV- 0%	\$0.00
	\$0.00
KTNV 17%	\$26,307.50
KTUD 1%	\$1,547.50
KVVU 17%	\$26,307.50
KVWB 0%	\$0.00
LV1 0%	\$0.00
UNKWN 8%	\$12,380.00

<u>Weekdays</u>

Spots/Week

Start Date End Date

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type Spe	ots	Amount
E 1	KSNV	09/12/12	09/17/12	M-F 5-6a WakeUp w/W	/aQM	5-6a	M-WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
				M-F 5-6a WakeUp w/V	Vagners								
	WAKE U	JP WITH T	THE WAG	NERS ORDER CANNOT	T START	UNTIL WED 9/12							
	ORDER	CANNOT	START U	NITL WED 9/12									

Rating

Rate

Print Date: 09/05/12 07:46:48 Page 2 of 3

Order / Rev:

105333

Advertiser:

Democratic Congressional Campaign Cc

Alt Order #: Flight Dates: 06839841

THE DOCTORS ORDER CANNOT START UNTIL WED 9/12

09/12/12 - 09/17/12

Product Desc:

remocratic congressional campaign of

Estimate:

Issue 1577 _____ KSNV

Ch lո Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount KSNV F 1 09/12/12 09/17/12 M-F 5-6a WakeUp w/WaQM 5-6a M-WTF--:30 5 \$325,001 0.00 NM \$1,625,00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/11/12 09/17/12 M-WTF--\$325.00 0.00 KSNV 09/12/12 09/17/12 Wake Up Early w/ Wagn@M 430a-5a M-WT--S :30 5 \$200,001 0.00 NM 5 \$1,000.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 09/11/12 09/17/12 M-WT--S \$200.00 0.00 F 3 KSNV 09/12/12 09/17/12 M-F 6-7a WakeUp w/Wa@M M-WTF~~ 4 \$1,000.001 0.00 NM :30 \$4,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdavs Spots/Week Rating Rate Week: 09/11/12 09/17/12 M-WTF--\$1,000.00 0.00 KSNV 09/12/12 09/17/12 **Today Show** 658a-9am CM M-WTF--:30 2 \$1,500,001 0.00 NM 2 \$3,000.00 Today Show TODAY SHOW ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 End Date Rating Start Date Weekdavs Spots/Week Rate 09/17/12 M-WTF--Week: 09/11/12 \$1,500.00 0.00 K\$NV 09/15/12 09/15/12 News 3 Sunrise - SATURIM 6a-7a ----S-:30 \$350.001 0.00 NM \$350.00 News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdavs Spots/Week Rate Rating Week: 09/10/12 ----S-09/16/12 \$350.00 0.00 E 7 KSNV 09/16/12 09/16/12 News 3 Sunrise - SUND&M 6a-7a ----5 :30 \$325.001 0.00 NM \$325.00 1 News 3 Sunrise SUNDAY NEWS 3 AT SUNRISE ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 End Date Start Date Weekdays Spots/Week Rate Rating 09/16/12 ----S Week: 09/10/12 \$325.00 0.00 E 12 KSNV 09/12/12 09/17/12 M-F Today Show III 4th BM 10am-11am M-WTF--:30 \$325,001 0.00 NM 5 \$1,625.00 Today 4th Hour TODAY SHOW III ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating M-WTF--Week: 09/11/12 09/17/12 \$325,00 0.00 E 13 KSNV 09/12/12 09/17/12 Rachael Ray CM 11am-12pm M-WTF--:30 5 \$325.001 0.00 NM 5 \$1,625.00 Rachael Rav RACHEL RAY ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date **End Date** Weekdays Spots/Week Rate Rating M-WTF--Week: 09/11/12 09/17/12 \$325.00 0.00 12-1230pm E 14 KSNV 09/12/12 09/17/12 Noon News CM :30 5 \$425.001 M-WTF--0.00 NM 5 \$2,125.00 Noon News NEWS 3 AT NOON ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 End Date Start Date <u>Weekdays</u> Spots/Week Rate Rating M~WTF~~ Week: 09/11/12 09/17/12 \$425.00 0.00 E 15 KSNV 09/12/12 09/17/12 The Agenda 1230pm CM 1230-1p M-WTF--:30 5 \$325.001 0.00 NM 5 \$1,625.00 The Agenda 1230pm NEWS 4: THE AGENDA ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdays Spots/Week Rating Rate M-WTF-Week: 09/11/12 09/17/12 \$325.00 0.00 E 16 KSNV 09/12/12 09/17/12 CM M-WTF--:30 5 \$325.001 0.00 NM The Doctors 2pm-3pm 5 \$1.625.00 The Doctors

Print Date: 09/05/12 07:46:48 Page 3 of 3

Order / Rev:

105333

Advertiser:

Alt Order #: Flight Dates: 06839841

09/12/12 - 09/17/12

Product Desc:

Democratic Congressional Campaign Cc

Estimate:

Issue 1577

KSNV

Ln Ch Start ORDER CANNO	End OT START U	Inventory Code NITL WED 9/12	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> Week: 09/11/12	<u>End Date</u> 09/17/12	Weekdays M-WTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
E 17 KSNV 09/12/1	2 09/17/12	Dr. Phil Dr Phil	CM	3-4p	M-WTF	:30	5	\$450.001	0.00 NM	5	\$2,250.00
DR. PHIL ORDE ORDER CANNO		START UNTIL WE	ED 9/12								
<u>Start Date</u> Week: 09/11/12	End Date 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week 5	Rate	Rating						
E 18 KSNV 09/12/1				\$450.00 4-5pm	0.00 M-WTF	:30	5	\$600.002	0.00 NM	. 5	\$3,000.00
	AT FOUR C	4PM NEWS (1 ho RDER CANNOT S	our)	(4:00 PM-4:3	0 PM)			*******			
<u>Start Date</u> Week; 09/11/12	End Date 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week 5	<u>Rate</u> \$600.00	Rating 0.00						
E 19 KSNV 09/12/1				4-5pm	M-WTF	:30	5	\$700.001	0.00 NM	5	\$3,500.00
NEWS 4 AT 430 ORDER CANNO		4PM NEWS (1 ho CANNOT START U NITL WED 9/12		(4:30 PM-5:0 12	00 PM)						, ,
<u>Start Date</u> Week: 09/11/12	End Date 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week 5	<u>Rate</u> \$700.00	Rating 0.00						
E 20 KSNV 09/12/1	12 09/17/12	M-F Early News	CM	5-630p	M-WTF	:30	5	\$1,000.001	0.00 NM	5	\$5,000.00
		M-F Early News INOT START UNT NITL WED 9/12	IL WED 9/12								
<u>Start Date</u> Week: 09/11/12	End Date	<u>Weekdays</u> M-WTF	Spots/Week	Rate	Rating						
E 21 KSNV 09/15/1	09/17/12 2 09/15/12			\$1,000.00 5pm-630pm	0,00 S-	:30	1.	\$650.001	0.00 NM	1	\$650,00
KSNV EARLY N	IEWS ORDE	Sa-Su Early New R CANNOT STAR NITL WED 9/12	s	•	-	,,,,	••	φοσοσσ γ	0.00 1411	'	Ψ050,00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays S-	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00						
E 29 KSNV 09/16/1		-		1p-9p	S	:30	1	\$8,000.001	0.00 NM	1	\$8,000.00
End of Game O	RDER CANN	NFL End of Gam NOT START UNTIL NITL WED 9/12	e Break				,	**,******	0.00 1	,	40,000.00
Start Date Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$8,000.00	Rating 0.00						
E 30 KSNV 09/16/1		News 3 Live in Pr		7-10pm	S	:30	1	\$1,600.002	0.00 NM	1	\$1,600.00
		News 3 in Prime CANNOT START NITL WED 9/12	UNTIL WED 9	9/12							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/10/12 E 31 KSNV 09/12/1	09/16/12	M-F News 3 at FI		\$1,600.00 11pm-1135p	0.00 om M-WTF	:30	2	\$1,200.001	0.00 NM	2	ቀኅ ፈሰባ ሰብ
NEWS 3 NIGHT	SIDE ORDE	M-F News 3 at E R CANNOT STAR NITL WED 9/12	leven		, , , , , , , , , , , , , , , , , , ,	.50	2	\$ <u>1,200.00</u> 1	U.UU INIVI	2	\$2,400.00
<u>Start Date</u> Week: 09/11/12	End Date 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
E 32 KSNV 09/15/1				11pm-1135p		:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
NEWS 3 NIGHT	SIDE ORDE	Sa-Su News 3 at R CANNOT STAR NITL WED 9/12	Eleven								
Start Date Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u>	Spots/Week	Rate	Rating						
VV66K. US/ TU/ 12	09/10/1Z	3-	1	\$1,100.00	0.00			<u>.</u>	Totals	60	\$46 40E 00
									TOTALS	69	\$46,425.00